

Vickie Burkinshaw
Founder and Chief Changemaker of Purple Pyjamas
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Vickie is passionate about helping people build sustainable enterprises. She is a professional facilitator, trainer, coach, author and mentor providing inspiration and support to a range of entrepreneurs, intrapreneurs, social innovators and teams across Australia.

Prior to Purple Pyjamas, Vickie was General Manager of **Business Babes** a **not-for-profit** program providing small business development training to women who are not able to access mainstream education. For seven years Vickie was the Team Leader for Communications at **The Body Shop**, spearheading **social and environmental campaign** and activities and working closely with the Founder **Anita Roddick** on her Australian and Asian tours.

Vickie is the author of **The Bizness Book**, a guide for creating a business that fits with your life (not the other way around); and co-author of the **Social Enterprise Guide for Young Australians**. She is currently writing a book on the **Legacy of Anita Roddick**.

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